The People’s World May Day book is back – Reserve your ad now!

By People’s World

May Day is just around the corner, and coming with it is the People’s World May Day Greetings Book.

People’s World is celebrating its 100th anniversary, and we need your support to keep it going into its second century. As you prepare for your local International Worker’s Day festivities, think about what you want to celebrate in this year’s edition of the national People’s World May Day Greetings Book.

People’s World offers an important alternative to the mainstream corporate media, which rarely reports on labor and union strikes, protests supporting the Palestinian people, and other issues that are of interest to workers and progressives.

Unlike the big TV news networks and flashy publications that are beholden to corporate cash and wealthy billionaires who dictate what they can report on, People’s World relies on you—our readers—to keep the lights on.

That’s why we’re asking for your help, and in addition to donations and taking out a monthly sustainer, the May Day Program Book is another way to support your favorite paper while also broadcasting a message to all the paper’s readers across the country and around the world.

In 2023, supporters bought $10,000 worth of ads celebrating working class heroes and historic wins for labor and democracy.

Friends from Staten Island, N.Y., gave a shout out to the Amazon Labor Union and Amazon workers everywhere who were fighting for better pay, benefits, and working conditions. Iowa activist and labor veteran Joe Henry expressed solidarity with his fellow Teamsters at UPS in their fight for a strong contract.

The Claudia Jones School for Political Education in D.C. reminded us that the liberation of Black women is essential to our movement and that political education gives us the tools to free ourselves.

The Chicago Club of the Communist Party chose to celebrate their local May Day working-class heroes, Lucy and Albert Parsons. A few hours away,
the Peoria Club honored their own local working-class hero, Mark Clark.

The Ohio District of the Communist Party fought hard in collaboration with various coalitions to successfully restore reproductive rights in Ohio in the last November election—they celebrated their win in the pages of the May Day Greetings Book.

We at People’s World also celebrate friends and family. For example, the volunteer crew at the Unity Center wished a happy 18th Birthday to Jazzmyne Parks.

Now is your chance to promote what’s important to you in front of our readers! Maybe you want to celebrate your local city council passing a resolution for a ceasefire in Gaza. Did you just learn about a local working-class hero you want others to know about? How about giving the spotlight to one of the 500,000 workers who went on strike last year? It’s up to you to decide!

Here are the ad rates:
Full page (8 ½” X 11”) = $300
Half page (8 ½” X 5 ½”) = $180
Quarter page (4 1/4” X 5 ½”) = $90
Eighth page (4 ¼” X 2 ¾”) = $60
Sixteenth page (2 1/8” X 2 ¾”) = $30
Name Listing = $15

HOW TO SUBMIT:
You can send camera-ready copy or text and graphics, and we’ll lay it out on the page. Or, you can send text and graphics and our design team will create a beautiful ad for you.

Please submit your ad and information using the online form by April 12.

Then, pay for your ad online at the People’s World donate page. Your donation will be matched to your name and credited as payment for your ad.

Or, if you prefer, mail a check payable to “People’s World” to:
People’s World May Day Ad Book
235 W. 23rd Street, 7th Floor
New York, NY 10011

Student groups calling for ceasefire and Palestine solidarity face repression by universities

By Eric Brooks

Tucson’s Salt of the Earth Labor College is celebrating its 30th anniversary amid growing working class militancy both nationally and locally. The school held its first class in September 1993 in a house left by Felix Padilla and Arvilla Jackson who wanted their home turned into a workers’ school.

The first meetings were held in one small room, but within a few years walls were removed, creating space with seating for about sixty people. The main advocates for the school were Lorenzo Torrez who was Arizona CPUSA Organizer, and his wife and comrade Anita.–

For 30 years Salt of the Earth Labor College has offered lectures, seminars, films, and cultural events. At the height of the pandemic classes switched to zoom, and are now hybrids. The school is also a venue for community and neighborhood events.

School programs usually try to connect to on-going working-class struggles. For example, a talk by longtime Chicago activist Bea Lumpkin on the importance of the Coalition of Labor Union Women led to formation of a local chapter.

The seeds for several local union drives were planted at school discussions. This Fall’s schedule will kick off on September 9 with a forum on the upcoming campaign for an amendment to the Arizona constitution to guarantee abortion and reproductive rights through a voter’s initiative.

Supporters will need to collect about 500,000 signatures to get it on the 2024 ballot and then campaign for votes. Polls indicate that Arizona voter support women’s rights and will vote to amend.

Supporters hope that putting the issue front and center will also help flip the legislature where ultra-right Republicans hold one seat majorities in both houses. It can also help defeat Trump.

In October Salt of the Earth Labor College President and Arizona Jobs with Justice leader, Steven Valencia will discuss the upsurge in organizing and rising militancy of organized workers. That will be followed by a class on why peace activists need to support workers’ struggles in defense industries.

Salt of the Earth Labor College is urging all its Arizona supporters on Saturday, September 2 at 6:00 pm to celebrate the anniversary. The party, at the school, will begin at 6 p.m. with food and drinks followed by a discussion of accomplishments over three decades. Local musicians Rebeca Cartes and James Jordan will perform.
A big “thank you” and an appeal to our readers

By Mark Gruenberg

You are, you should know, the beneficiaries of outstanding and unique journalism. Unfettered by the need to satisfy the advertisers who prop up the mainstream mass media – including newspapers, magazines, radio, cable, and streaming video – People’s World is free to bring you news from a worker’s point of view. We are also free to bring you national and international news you find nowhere else. And we on the staff are free to choose our own stories and report them to you wherever the facts, observations, and conclusions take us. You are the beneficiaries.

To cite one obvious example: We called the Trumpite invasion, insurrection, and attempted coup d’état at the U.S. Capitol by that phrase long before anyone else ever did. Now Donald Trump called it “an insurrection” in a offhand remark.

Same general story, different set of facts. The mainstream media has never probed into who paid for that invasion. Some non-profit groups reported bits and pieces, but it went generally ignored—except by People’s World. Would it surprise you that my story for you identified the prime paymaster as a Republican big giver, heir to a fortune derived from a Southern supermarket chain? Or that millions of dollars financed the insurrection?

Or would it surprise you that my colleagues Eric Gordon and Chauncey K. Robinson review plays and movies that highlight the cultural contributions of marginalized people—and that the mainstream media ignores?

Or that our Editor-In-Chief, John Wojcik, brings you a combination of working-class street experience, longtime hands-on activism, and a lively knowledge of the real conditions in Europe, especially Eastern Europe? And, when he’s not editing everything else, uses these for your benefit?

Or that Managing Editor CJ Atkins can delve into, and translate for you into readable English, complicated philosophical and financial texts— including a study showing how financial finaglers profited from Israel’s planned massive retaliation against Hamas, and now Gaza, before even the first warplane flew and the first bomb was dropped?

Or that our graphics and website wizard, Blake Skylar, not only finds photos that dramatically illustrate stories for you, but takes PC in hand on occasion to cover path-breaking environmental news?

Or that Barbara Russum translates our stories into Spanish for our readers, every day? And that Melissa Parks performs a service like no other: Taking the best pieces of the week, editing them, and sending out a print edition to incarcerated people?

As you know, from looking at our masthead on the website, People’s World is the successor to the Daily Worker, and as a result, we are celebrating our centennial. We call it “100 for 100” and it is just what it says. You’ll receive special acknowledgment if, in honor of our centennial, you pledge and send $100. Once again, thank you. As long as you can keep us going, we can keep redeeming our promise to you.
La vicepresidenta de los Estados Unidos, Kamala Harris, recibirá hoy a un miembro del gabinete israelí en tiempos de guerra, que visita Washington desafiando al primer ministro israelí, Benjamin Netanyahu.

Benny Gantz, un antiguo rival político de Netanyahu, se reunirá esta semana con varios altos funcionarios de la administración Biden, incluidos Harris, el secretario de Estado Antony Blinken y Jake Sullivan, asesor de seguridad nacional de la Casa Blanca.

El presidente Joe Biden estará en Camp David, el retiro presidencial en las afueras de Washington, hasta el martes.

Un funcionario del partido de extrema derecha Likud de Netanyahu dijo que Gantz no contaba con la aprobación del primer ministro para sus reuniones en Washington y que Netanyahu le dio a su rival un “discurso duro”.

Un funcionario israelí dijo que Gantz está aprovechando la visita para fortalecer los lazos con Estados Unidos, reforzar el apoyo a la guerra de Israel e impulsar la liberación de los rehenes israelíes.

Pero la visita deja al descubierto las crecientes grietas dentro del liderazgo de Israel en tiempos de guerra, casi seis meses después de iniciada la guerra entre Israel y Gaza.

En su reunión con Gantz, Harris planea presionar para lograr un acuerdo de alto el fuego que permitiría la liberación de varias categorías de rehenes retenidos por Hamás.

"Dada la inmensa magnitud del sufrimiento en Gaza, debe haber un alto el fuego inmediato durante al menos las próximas seis semanas, que es lo que está actualmente sobre la mesa", dijo Harris el domingo.

Y añadió: "Esto nos permitiría construir algo más duradero para garantizar que Israel esté seguro y respetar el derecho del pueblo palestino a la dignidad, la libertad y la autodeterminación".

Estados Unidos ha comenzado una serie de lanzamientos aéreos de ayuda a Gaza, pocos días después de que al menos 112 palestinos murieran y alrededor de 750 resultaran heridos cuando Israel abrió fuego mientras intentaban obtener alimentos de un convoy de ayuda.

Pero Estados Unidos continúa proporcionando a Israel el equipo militar para bombardear a los palestinos.

Sin embargo, en una rara reprimenda a los israelíes, Harris exigió que pusieran fin a "cualquier restricción innecesaria a la entrega de ayuda".

El ejército israelí lanzó su ataque contra los palestinos después del ataque sorpresa de Hamás del 7 de octubre, durante el cual murieron 1.200 personas y 253 fueron tomadas como rehenes.

Desde entonces, 30.410 palestinos han sido asesinados, incluidos al menos 21.000 niños y mujeres.

Una encuesta de opinión realizada por el Canal 13 de Israel mostró que si las elecciones se celebraran hoy, el partido Unidad Nacional de Gantz obtendría 39 escaños, en comparación con 17 para el partido Likud de Netanyahu.